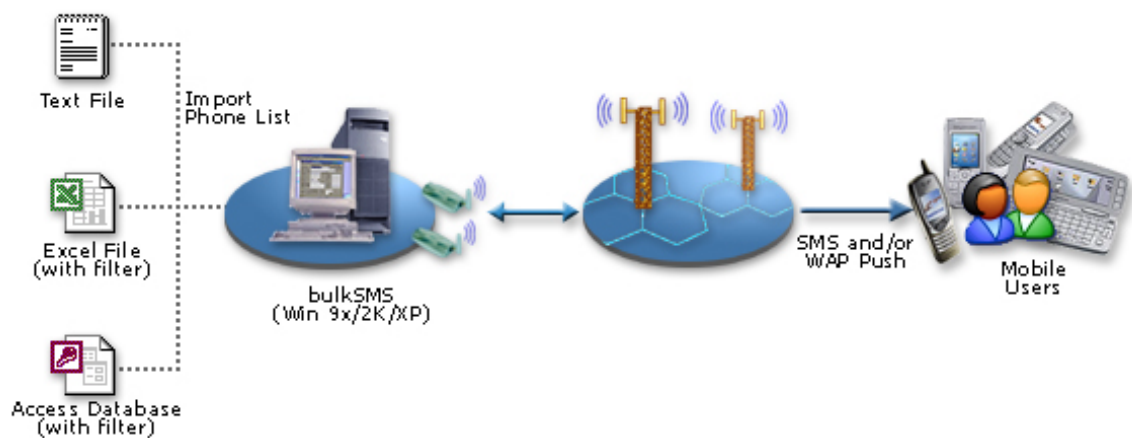


With mobile phones becoming popular and SMS becoming the most widely used mobile service, SMS text messaging is the perfect way to reach out to customers, suppliers, employees etc. Bulk SMS offers much more than bulk email, because this business communication channel is in the pocket of every one of your customers, or potential customers. **bulkSMS** is a easy to use and powerful software tool for any business that wants to pro-actively reach out to its customers. **bulkSMS** can be used to send promotional messages, discount offers, new product information/launches, festival wishes, event announcements, news alerts and many more applications.

Ability of **bulkSMS** to send SMS as well as WAP Push makes it a value for money product, and the ability to send SMS in English as well as any Unicode supported language (e.g. Chinese, Arabic, Thai, Hindi, Hebrew etc) makes it a ideal product for use anywhere in the world!

bulkSMS can run on a regular desktop computer connected to a GSM modem or a GSM phone with data cable, and sends out approximately 10 to 12 messages per minute. To make it simpler, **bulkSMS** can import mobile phone numbers from text files, Microsoft Excel workbooks and Microsoft Access database.



Product Features

- » Features
 - Send SMS
 - Send Alert Message (Flash SMS)
 - Send WAP Push
 - Send SMS in Any Unicode supported language
- » Range of SMS application
 - Product/Services promotion
 - Discount offers (mobile coupons)
 - New product launch/information
 - Festival wishes
 - Event announcements/alerts
- » Phone book interface
 - Text file
 - MS Excel (with criteria filter)
 - MS Access (with criteria filter)
- » User friendly
 - Graphical User Interface
 - Runs in Windows systray
 - Setup multiple processes
 - Standard SQL query for database
 - Start/Stop individual process
 - Password protection for edit/start/stop
 - System and message logs

System Requirements

CPU: Pentium 166MHz or above
 RAM: 32MB (64MB recommended)
 Hard Disk Space: 5MB approx
 Operating System: Microsoft Windows 9x/XP/NT/2K
 GSM Modem: Any ETSI GSM 07.05 compliant modem (eg. Falcom, Wavecom, Siemens, Ericsson, Nokia etc) or mobile phone that supports AT commands and can connect to the PC serial port using a data cable.

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